

# 24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES

(Schedule E)

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FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) <b>Generation Forward PAC</b>		FEC IDENTIFICATION NUMBER ▼ <b>C</b> C00578724	
Check if <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report		<input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on	

Full Name of Payee <b>Fortune Media, Inc.</b>		Date of Public Distribution/Dissemination MM / DD / YYYY <b>10 / 07 / 2015</b>	
Mailing Address <b>527 Avenue B</b>		Amount <b>214041.00</b>	
City <b>Redondo Beach</b>	State <b>CA</b>	Zip Code <b>90277-4183</b>	Transaction ID : <b>SE.4240</b>
Purpose of Expenditure Television Advertisement Purchase		Category/Type	Date of Disbursement or Obligation MM / DD / YYYY <b>10 / 07 / 2015</b>
Name of Federal Candidate <b>MARTIN JOSEPH O'MALLEY</b>		<input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: <b>00</b> <input checked="" type="checkbox"/> President <input type="checkbox"/> Senate State: <b>IA</b>
Calendar Year-To-Date Per Election for Office Sought <b>0.00</b>		Disbursement For: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General 2016 <input type="checkbox"/> Other (specify) ▶	

Full Name of Payee <b>PRPR LLC</b>		Date of Public Distribution/Dissemination MM / DD / YYYY <b>08 / 12 / 2015</b>	
Mailing Address <b>3401 Meadow Lane</b>		Amount <b>4500.00</b>	
City <b>West Des Moines</b>	State <b>IA</b>	Zip Code <b>50265</b>	Transaction ID : <b>SE.4244</b>
Purpose of Expenditure Iowa Starting Line Online Advertising		Category/Type	Date of Disbursement or Obligation MM / DD / YYYY <b>08 / 12 / 2015</b>
Name of Federal Candidate <b>MARTIN JOSEPH O'MALLEY</b>		<input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: <b>00</b> <input checked="" type="checkbox"/> President <input type="checkbox"/> Senate State: <b>IA</b>
Calendar Year-To-Date Per Election for Office Sought <b>0.00</b>		Disbursement For: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General 2016 <input type="checkbox"/> Other (specify) ▶	

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	<b>218541.00</b>
(b) SUBTOTAL of Unitemized Independent Expenditures.....▶	
(c) TOTAL Independent Expenditures.....▶	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

*Damian O'Doherty*

[Electronically Filed]

Date

MM / DD / YYYY  
**10 / 08 / 2015**

Signature